Mapster

Your Mapster launch plan

Steps, timelines and responsibilities

Estimated timeline: 30 days

Preparation
Days 1–3

Transfer setup
Days 4–8

Driver onboarding
Days 9–13

Runs in parallel

Payment setup
Days 4–13

Travel agent onboarding
Days 14–18

First bookings
Days 19–23

Local expansion
Days 24–30

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01

Days 1–3

Preparation

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Review your workflows and agree on the launch scope

Partner

Share pricing and routes, and appoint a launch contact

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02

Days 4–8

Transfer setup

Runs in parallel with payment setup

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Configure services, maps, pickup points and pricing

Partner

Review the data and content

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03

Days 4–13

Payment setup

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Configure and test payments

Partner

Provide the payment account and required access

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04

Days 9–13

Driver onboarding

Runs in parallel with payment setup

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Onboard the team, provide training and run tests

Partner

Assign drivers and vehicles

Travel agent onboarding

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Set up access and commissions, and train agents

Partner

Invite existing travel agents

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06

Days 19–23

First bookings

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Support the pilot and resolve issues

Partner

Fulfill bookings and collect feedback

Local expansion

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Onboard the next groups of partners

Partner

Expand the local partner network